# Analysis of Crowdfunding Results

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Crowdfunded campaigns created in June and July are most successful.
  + Theater Plays are the most popular created crowdfunded category.
  + Technology has a higher overall success rate than the 3 most popular categories.
* What are some limitations of this dataset?
  + Does not include the date when the campaign hit their goal.
  + Additional location details like states and provinces.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + A table showing staff picks and spotlights to see if there is a higher success rate when a campaign is featured more.
  + Categorize goal amounts into low, mid, high and look at success rate of each category to find if certain categories work better with a lower or higher goal.